



Government Mobility 2012

Sacramento Convention Center
February 8, 2012

PUBLIC SECTOR PARTNERS, INC.

Bridging Needs and Solutions



www.pspartnerinc.com

www.governmentmobility.net



Government Mobility 2012

7:00am	Registration and Check In
8:00am Exhibit Hall D	Introductions and Opening Remarks Russell Hicks , Public Sector Partners, Inc. (PSP)
8:30am Exhibit Hall D	Vision Presentation California Government Mobility - The Vision Carlos Ramos , Secretary, State of California / California Technology Agency
9:00am Exhibit Hall D	<u>Mobility Segment I</u> Keynote & Executive Track 1 Gartner Technology and Management Directions for Smartphones and Tablets
Room 203	Lab 1 Motorola Android Building Your First Android App
Room 201	Lab 7 Microsoft Windows Phone for Government and Citizens
10:00am Exhibit Hall D	<u>Mobility Segment II</u> Executive Track 2 Google Revolutionize Government with Cloud-Based Mobile Technology
Room 205	Education Session 1 Trend Micro Consumerization of Enterprise Mobility
Room 204	Education Session 2 Infoblox A Day in the Life of Compliance Enforcement
Room 202	Education Session 3 Kiefer Consulting, Inc. Mobile Design Patterns
Room 203	Lab 2 Motorola Android Building User Interface into your First Android App
Room 201	Lab 8 Microsoft Let's Build Something Mobile
11:00am Exhibit Hall E	<u>Mobility Segment III</u> Executive Track Executive Tour through Solution Center AT&T You want to take an application mobile... Now what?
Room 205	Education Session 4 Enterprise Networking Solutions, Inc
Room 204	Education Session 5 Unisys Corporation Virtualization Enables a Mobile Workforce
Room 202	Education Session 6 Unisys Corporation Consumerization of IT / Mobility in Government
Room 203	Lab 3 Motorola Android Exploring Application Fundamentals
Room 201	Lab 9 Microsoft Maximize the Power, Performance, and Standards Adoption for Microsoft Mobile Solutions

12:00pm
Exhibit Hall E

Solution Center Open / Lunch Break



1:00pm

Exhibit Hall D

Mobility Segment IV

Executive Track 3

The Future of California IT Scott Gregory, CTA

Room 205

Education Session 7 **Entisys Solutions, Inc**

Unified Infrastructure for Mobile Technologies and Cloud Computing

Room 204

Education Session 8

Office of Information Security State Security Policy Discussion

Michele Robinson, California Technology Agency, OIS

Room 202

Education Session 9

EMC Corporation

Transform Your Infrastructure to Support Mobility

Room 203

Lab 4 | Motorola Android

Building Your First Android App

Room 201

Lab 10 | Microsoft

Windows Phone for Government and Citizens

2:00pm

Exhibit Hall D

Mobility Segment V

Executive Track 4

Panel Discussion: Real and Desired Efforts
Toward Making Government More Agile

Room 205

Education Session 10

Code 42 Software

Protecting Employee Data & Productivity in a Mobile World

Room 204

Education Session 11

Microsoft

Delivering and Managing Devices Inside and Outside of Your Network

Room 202

Education Session 12

Good Technology, Inc

Embrace the Latest Mobile Device Platforms:
Secure Everything. Sweat Nothing.

Room 203

Lab 5 | Motorola Android

Building User Interface into your First Android App

Room 201

Lab 11 | Microsoft

Let's Build Something Mobile

3:00pm

Exhibit Hall D

Mobility Segment VI

Executive Track 5

Accenture

A Practical Guide on How to Enable Mobility Within Your Organization

Room 205

Education Session 13

Motorola

Kill the Laptop! (Its Corporate Days are Numbered)

Room 204

Education Session 14

Gartner, Inc.

Defining Great Mobile Projects –
Examples of Applicable Solutions that California Can Duplicate

Room 202

Education Session 15

Actsoft, Inc. for AT&T

Mobilizing Field Workers

Room 203

Lab 6 | Motorola Android

Secure and Robust Android Mobile Device
Management for the Public Sector

Room 201

Lab 12 | Microsoft

Maximize the Power, Performance, and
Standards Adoption for Microsoft Mobile Solutions

4:00pm

Exhibit Hall D

Awards Ceremony

4:30pm

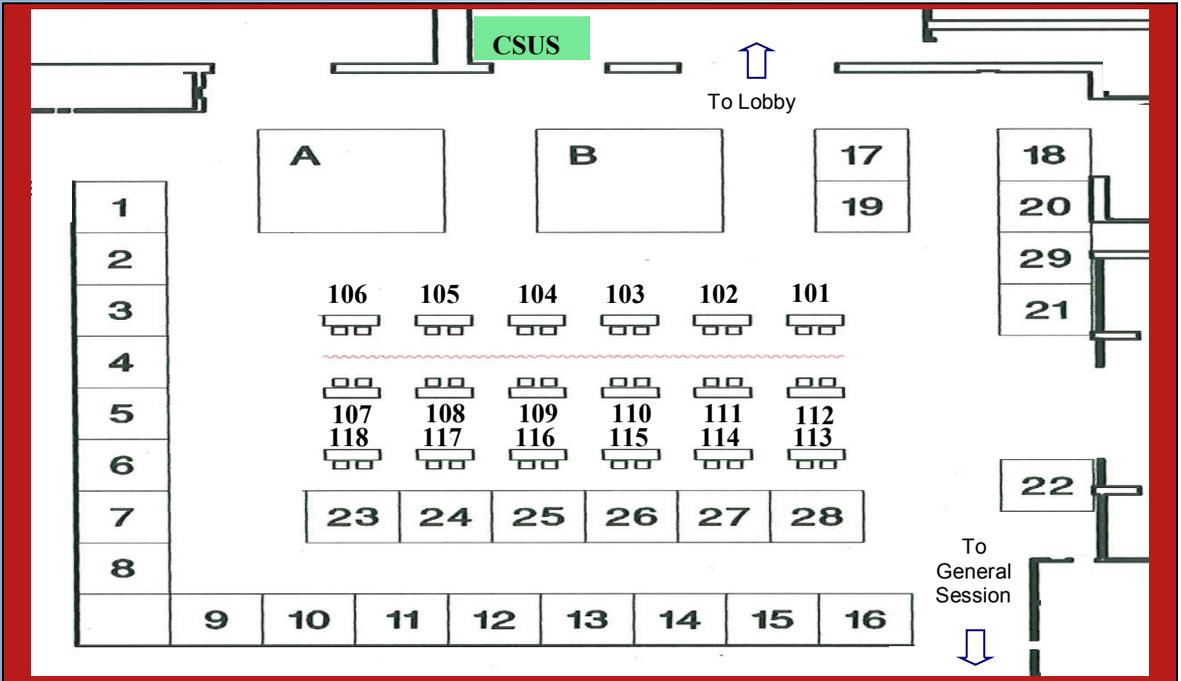
Exhibit Hall E

Meet & Greet Reception

Visit the Solution Center, enjoy food and beverages,
and congratulate the winners of the 2012 Government Mobility Awards!



Solution Center Tour Guide



Private Sector Exhibits

- A Entisys / HP
- B Sprint
- 1 Intel
- 2 CommVault / NetApp
- 3 Kiefer Consulting, Inc.
- 4 Infoblox, Inc.
- 5 Unisys Corporation
- 6 Trend Micro, Inc.
- 7 Informatica
- 8 Juniper
- 9 Gartner, Inc.
- 10 Allied Network Solutions / Accela, Inc.
- 11 Presidio
- 12 SAP
- 13 Stanfield Systems, Inc. / Natoma Systems, Inc.
- 14 Insight
- 15 Samsung
- 16 Verizon
- 17 AT&T
- 18 AirWatch
- 19 Motorola / Google
- 20 Code 42 Software
- 21 Microsoft
- 22 Accenture

Private Sector con't

- 23 Pega
- 24 Citrix
- 25 F5
- 26 EMC
- 27 & 28 Enterprise Networking Solutions, Inc.
- 29 Good Technology, Inc.

Public Sector Solutions

- 101 CA Employment Development Department
- 102 CA Dept of Fish and Game
- 103 CA Dept of Water Resources
- 104 CA State Water Resources Control Board
- 105 CA Technology Agency (CTA)
- 106 CA Dept of Health Care Services
- 107 County of Marin
- 108 CA State Board of Equalization
- 109 City of Fresno Information Services Dept
- 110 The kNOW Youth Media—Fresno
- 111 CA Technology Assistance Project
- 112 CA Office of Technology Services
- 113 CA State Parks
- 114 CA State Parks Foundation and EveryTrail
- 115 CA Dept of Transportation
- 116 CA Dept of Motor Vehicles
- 117 CA Dept of Veterans Affairs
- 118 CA Franchise Tax Board
- Lobby CSUS

Private Sector—Vendor Mobile Solution Descriptions

A	<p>Entisys /Hewlett Packard Consolidation, Virtualization, and Cloud Computing Entisys Solutions, Inc. is leading the way in virtualization and modernization – from the data center to the desktop and into the cloud. Entisys delivers of state of the art methodologies and broad solution offerings leveraging best-of-breed from each of the leading technology manufacturers today.</p> <p>While government and education look for ways to reduce costs and improve efficiencies, attention will inevitably turn to technology as a means to help bridge the gap between revenues and operating costs. As a result, strategies such as consolidation, virtualization, and cloud computing are among the top priorities on the minds of nearly all public sector CIOs. Entisys understands these issues.</p> <p>As a nationally recognized consultant and integrator of Citrix®, VMware®, Microsoft®, Hewlett-Packard® and NetApp® solutions, Entisys has helped clients drive new levels of efficiency through improved agility, mobility, performance, security and cost control since 1988.</p>
B	<p>Sprint M2M (Machine to Machine) Solutions Business solutions from Sprint and their Business Partners. Includes: Connect Vehicle: A vehicle wireless connected and using a wi-fi hot spot connects lots of peripherals Video Surveillance cameras Office in a box with emergency voice apps (Remotely connected wireless access point for several phones and data connections) Interactive Kiosk: an electronic kiosk which can be placed anywhere state employees or constituents need information and interaction with a live (if Virtual) person XORA Data Logger: a small electronic plug that can be installed in a vehicles data port to track and send information "real time" regarding speed, engine temperature, braking pattern, etc.</p>
1	<p>Intel</p>
2	<p>CommVault / NetApp Our people and Simpana software help enterprises manage data growth, cut costs, and reduce risk by simplifying data management functions through a single platform and architecture.</p>
3	<p>Kiefer Consulting, Inc.</p>
4	<p>Infoblox, Inc. Business Agility Through Network Automation : Infoblox is a global leader in automated IT network control solutions. The Company's purpose-built physical and virtual appliance platforms combine real-time IP address management (IPAM) with network control, configuration and change capabilities. The solutions help Infoblox's more than 5,000 end customers achieve more dynamic and reliable networks, efficient operations and increased value from their virtualization and cloud computing initiatives. Headquarters are in Santa Clara, Calif. with additional operations in 30 countries.</p>
5	<p>Unisys Corp. MyMobileBenefits! MyMobileBenefits! is the next foray by the Department of Public Social Service into allowing citizens of Los Angeles County the ability to comply with policy requirements at their convenience. Using mobile technology across platforms, individuals will have the option to take pictures of verification documents using the mobile app and associating it with a periodic report, to provide the added benefit of submitting information more timely, guiding the Department Worker in processing and reviewing the information quicker, and automatically loading the completed periodic report and verification documents in their electronic content management system, in order to minimize disruptions or gaps in aid. The application is in development but not yet in production or available to citizens. Unisys Weather Enthusiast : The Unisys Weather Enthusiast gives you powerful, innovative tools that let you predict weather like the pros! Access to current data and thousands of constantly updated images--right at your fingertips. Quickly add, view and alter images with our precision weather-tracking tool. See weather in a whole new way! Unisys USDA Loan Eligibility Checker: The Unisys USDA Loan Eligibility Checker App was developed as a mobile 'skin' to interface with the existing USDA Rural Development Loan Eligibility system. The app utilizes the native GPS features of the mobile device and Google's reverse geocoding API to establish a location for the user, which the system then uses to determine loan eligibility of the user's location. This modern interface to an existing system gives users a fast and easy way to check address eligibility where ever they go. Using the Unisys Application Modernization COE's Agile Development Approach, the USDA Loan Eligibility Checker App was able to be developed in the course of a single 30-day Sprint.</p>
6	<p>Trend Micro, Inc. Mobile Security : Trend Micro Mobile Security enables businesses to extend protection beyond traditional PCs to secure mobile devices and data for the smartphone and tablet platforms your employees are demanding. It is an integrated mobile device management and security solution within a security framework that spans physical and virtual, PC and non-PC devices.</p>
7	<p>Informatica</p>
8	<p>Juniper Junos Pulse Juniper's Secure Mobility solution offers enterprise customers Junos Pulse, a multi-function, single-client security solution, along with market-leading SSL/VPN and Unified Access Control appliances, and a highly secure Wireless LAN portfolio. Together these solutions provide enterprises with a comprehensive toolkit to help secure and manage a heterogeneous mobile environment.</p>
9	<p>Gartner, Inc.</p>

Private Sector—Vendor Mobile Solution Descriptions

10	<p>Allied Network Solutions, Inc and Accela, Inc. Located in Rocklin, California, Allied Network Solutions (ANS) is a tier one Disabled Veteran Business Enterprise (DVBE) and Federal Small Business providing high-quality IT products, services and staffing to federal, state and local government agencies. ANS was founded in September 2001 and has grown into a multi-million dollar corporation with obtaining revenue of \$123mil within the past 5 years. We are dedicated to supplying the best technical talent in a timely manner and on budget. Our industry experience, up-to-date technology, and customer service give our clients the IT business solutions they need to succeed.</p> <p>Accela, Inc. is the leading provider of web- and cloud-based software applications that make government processes easier, faster and more accessible for agency workers and the citizens they serve. Hundreds of governments of all sizes use the company's enterprise Accela Automation software – whether deployed on premise or hosted in the Accela Cloud – to automate critical tasks associated with permitting, licensing, code enforcement, community development and planning, infrastructure asset management, emergency response, and more.</p>
11	<p>Presidio BYOD (Bring Your Own Device): How the today's BYOD is changing the way we work.</p>
12	<p>SAP Mobility Solutions Managing Mobile Devices Use our mobile device management and security solution to help ensure department security is not compromised. This solution allows your organization to: Centrally manage and secure mobile data and devices within a single administrative console, Encrypt sensitive data for protection in case a mobile device is lost or stolen, Deliver fixes and upgrades to mobile devices with no user involvement or downtime.</p> <p>Development for mobile devices: Keep up with the demand for mobile application development with an adaptable platform built on proven, industry-leading technology from SAP. Simply and quickly develop mobile applications to give users secure access to business data. You'll be able to support a variety of mobile devices, including Windows Mobile, iPhone, and BlackBerry. Future-proof your investment with a flexible infrastructure that evolves with mobile devices.</p> <p>Mobilizing Enterprise Applications: Give mobile users on-the-spot access to business processes on any device with an extensive selection of mobile applications from SAP and our partners. Increase line-of-business efficiencies with apps that better engage the workforce. Improve service with apps that incorporate our deep industry expertise. Count on the world-class security of Sybase Unwired Platform, the foundation for SAP mobile apps.</p>
13	<p>Natoma Technologies and Stanfield Systems recently provided a MOBILE SOLUTION for the California Department of Veterans Affairs enabling Californian veterans and their families to get connected with their benefits through their Android and iOS mobile devices. The CalVet mobile app is used to find information on health care services and facility locations, employment resources, housing and related assistance, education benefits, and more!</p> <p>Stanfield Systems is an information technology company with a history of successfully implementing and integrating software solutions that are tailored to the culture and requirements of our clients. We apply agile development methodologies, service-oriented architectural concepts, and modular design strategies to facilitate mobility, flexibility, extensibility, reuse, and integration of our solutions across a wide range of mobile, Web, and server technologies supporting the entire enterprise.</p> <p>Natoma Technologies is a technical consulting firm and systems integrator specializing in custom software development, systems integration, application conversions, robust database systems development, enterprise applications, system maintenance, business process reengineering, and all areas of data management and automation. Our strength is helping clients use information and technologies to improve work processes, reduce costs, and increase levels of service.</p>
14	<p>Insight Insight understands the unique IT challenges facing agencies and municipalities just like yours. We have a proven track record of helping organizations meet their IT needs and gain technological advantages while streamlining management and reducing overall cost of ownership. Insight Public Sector adds value to your agency with: Simple, Web-enabled procurement, Single point of contact, Free shipping, Lifecycle services, Extensive cost savings, Hundreds of products, Small-business and DVBE credit</p>
15	<p>Samsung Mobile Print App: Print directly to and scan directly from Samsung laser printers and MFP's. No need to use email or an external server, connect a mobile device to a Samsung wireless printer through a wi-fi access point. Compatible with Android, iPod Touch, Tablet PC and iOS smart phones and MP3 players, No drivers required.</p> <p>Only the Samsung Mobile Print App prints all these: Photos, Web Pages, PDF files, Facebook and Twitter contents (Android), Twitter (Android), Microsoft Office docs (Android), Google docs (Android).</p> <p>Scan documents remotely: Create files in PDF, JPEG, and PNG. Wide range of scanning modes, including color, preview, and quality. Data Sharing. Multi-purpose file transfer options to PC's or Web/SNS</p>
16	<p>Verizon : Managed Mobility Verizon will be demonstrating our Managed Mobility platform which will showcase our Mobile Device Management and security capabilities on mobile devices. Our fully managed hosted platform can offer agencies in California an aggregated view of their mobility architecture, allowing them to understand and manage usage and expense; secure devices, data, and applications; define and enforce policies; and make more efficient and prudent use of devices. Verizon's Managed Mobility Suite includes: Inventory and Expense management and Mobile Device Management and Security.</p> <p>FuzeBox Meeting users can experience multiparty videoconferencing along with synchronized content, audio conferencing, online media storage and integrated presence in one intuitive Web and mobile application. Fuze Meeting is the most elegant and effective web and video conferencing service available today. Start a multi-party HD video conference and drive the entire meeting from your tablet; Start/schedule meetings and invite attendees from your address book, Add presentations, documents, movies, and other content to meetings from your tablet or your Fuze Meeting content library, Bring your boardroom on the road through interoperability with existing video conferencing systems, Use the tablet to join your audio conference.</p> <p>LiveCast Media, Inc. enables anyone with a compatible smartphone, tablet, PC, or Macintosh® to stream live video to authorized viewers. "Live video - when time is critical" LiveCast enables first responders to broadcast mission critical video from their cell phone to headquarters and other field personnel in real-time. LiveCast can stream the video over any packet switched IP network (e.g. LTE, EV-DO, WiFi), while simultaneously archiving the stream for later viewing. GPS coordinates are embedded in every frame of video allowing decision-makers to see exactly where the video is being shot.</p> <p>Zipit® provides a comprehensive messaging solution consisting of a new mobile enterprise communication device (Zipit Now™) and web management solution (Zipit RAP) that replaces existing, antiquated wireless pagers with a more reliable message delivery solution that includes sending messages to the device, determining message status, viewing message replies, deploying devices, setting up users and network infrastructure configuration.</p>

Private Sector—Vendor Mobile Solution Descriptions

17	AT&T
18	<p>AirWatch is a mobile security, device management and application management solution designed to simplify the entire mobile device lifecycle. From deployment through support, this highly scalable, web-based solution provides an integrated view of an entire fleet of Apple iOS, Android, BlackBerry, Symbian and Windows devices. AirWatch enforces consistent security policies across multiple device types, secures access to corporate assets inside and outside the corporate network and monitors compliance across your mobile enterprise. Our advanced mobile security, device management and application management software is your single solution for secure mobility management.</p>
19	<p>Motorola/Google Converged Mobile Devices, Data Delivery, and Management Solutions : Motorola Mobility, Inc. (NYSE:MMI) fuses innovative technology with human insights to create experiences that simplify, connect and enrich people's lives. Our portfolio includes converged mobile devices such as smartphones and tablets; wireless accessories; end-to-end video and data delivery; and management solutions, including set-tops and data-access devices.</p>
20	Code 42 Software
21	<p>Microsoft Windows Phone / Nokia Ask the Expert The Nokia + Microsoft relationship brings a new level of elegance and beauty to the mobile world. It also opens the doors to amazing new possibilities for developers. Come satisfy your curiosity either about the Nokia beautiful devices or specific technology question. Come by our booth, we will have Microsoft and Nokia experts ready to answer your questions. Nokia experts Chansé Arrington, Microsoft Developer Marketing, Development Technology Specialist David Baliles, and Developer Evangelist Joel Reyes will be on hand from 2:00 PM to 3:35 PM.</p>
22	<p>Accenture The explosive growth of mobile communications has created both tremendous opportunities and tremendous challenges for many organizations. To take advantage of these opportunities and to face these challenges, Accenture is focused on enabling its clients to achieve breakthrough growth across the rapidly changing mobile ecosystem. The Accenture Mobility Services group provides five mobility offerings, including consulting, software services (applications, software services), devices and platforms, managed services, and business integration services. These offerings are designed to help organizations embrace business to employee (B2E), business to consumer (B2C), business to business (B2B) and machine to machine (M2M) business opportunities. Accenture offers mobility and embedded software services across a wide range of industries and platforms, including Symbian, WinMo (Microsoft Windows® Mobile), Windows Phone, Android™, BlackBerry®, iPhone®, Java™, Linux, Meego™. Visit the Accenture booth to see these solutions in action and to learn how you can better meet your customer's demands and seize the opportunities that mobility presents.</p>
23	Pega
24	Citrix
25	<p>F5 The BIG-IP product family is a system of integrated application delivery services that work together on the same best-in-class hardware. From load balancing, SSL offload, and web acceleration to application security, access control, and much more, the BIG-IP system creates an agile infrastructure to ensure your applications are always fast, secure, and available.</p>
26	<p>EMC EMC Atmos: Big. Smart. Elastic. Flexible cloud storage platform that provides government workers and citizens with instant access to data from Windows, Linux and mobile devices.</p>
27	Enterprise Network Solutions, Inc.
28	<p>Taking Steps that Count Towards Building Mobility: Empowering mobility is not a cookie-cutter solution, nor is mobility achieved by merely adding apps. Building a vital IT infrastructure through Virtualization, Consolidation, and Migration Solutions, while integrating communication, security, and remote management, are steps that count towards building your mobility. ENS-Inc, in partnership with NextCloud and VMware, will help evaluate your business needs to arrive at the best mobility solution for YOUR organization. ENS-Inc empowers you to securely manage your IT infrastructure from anywhere, at any time, from a variety of mobile devices, while delivering maximum uptime of the crucial IT services your organization depends on and the mobility your constituency demands.</p>
29	<p>Good Technology, Inc. Good for Enterprise™ is a suite of powerful mobile device management tools that brings military-grade security, end-to-end data loss prevention, and collaboration features to today's most popular smartphones and tablets – without compromising IT control. The suite secures enterprise email, contacts, calendar, and intranet functions on your employees' iPhones, iPads, and Android-enabled devices. An award-winning solution, Good for Enterprise provides more than 4,000 enterprise customers with the strictest level of government compliance, mobile security, and remote device management—bringing Microsoft Outlook or Lotus Notes messaging to today's hottest mobile devices. Good for Government The highest level of security for enterprise-class mobile email and personal information management for Microsoft Exchange Good for Government brings security, visibility, and manageability to mobile deployments used for critical communications with constituents, vendors, and other agencies. Users benefit from enterprise-class messaging and secure access to behind-the-firewall data and applications, while IT can secure and manage its mobile deployment from a simple Web-based console. Good for Government includes Good Mobile Control, Good Mobile Messaging, and Good Mobile Access. Good Mobile Messaging S/MIME is available for agencies that require the highest level of end-to-end security.</p>

Public Sector—Government Mobile Solution Descriptions

101	<p>California Employment Development Department : Accounting and Compliance Enterprise System - ACES (Accounting and Compliance Enterprise System) is a Modern Integrated Tax System for the collection, processing, and accounting of payroll taxes. Implementation of ACES is classified as a huge achievement and has replaced EDD's 25 year old Tax Accounting System, a legacy COBOL-based mainframe system that was increasingly unworkable.</p> <p>The ACES solution is a Commercial Off-the-shelf (COTS) solution that is highly configurable and, with continual version upgrades, is designed to never become obsolete. The following are among the benefits provided by the system: Improves Tax Branch business processes, Provides customers with electronic payment options, Provides timely account payment history information, Performs quarterly reconciliation of payments and taxes, Supports the collection of DIR (Department of Industrial Relations) receivables, Increases collection revenue.</p> <p>Through the September 2011, the system has exceeded expectations and has generated over \$117 million in additional revenue. ACES was procured under a benefit-based contract whereby the contractor is paid only from additional revenue generated by the system—this is revenue that exceeds historic baseline collections—and only after all State project costs are paid. ACES Application is built using .net technology and SQL Database, the system is hosted on 25 physical servers and 80 virtual servers operating in 4 main environments. The system includes a large data warehouse consisting of approximately 3.4 billion records. The ACES solution also includes an internet application, enabling employers and tax professionals to file tax forms, make payments, and to access and maintain their employer account information. The number of on-line users has grown steadily and now totals approximately 106,000.</p> <p>Electronic Benefits Payments - The Employment Development Department (EDD), in partnership with Bank of America, implemented technology in 2011 that is a new and more efficient way to deliver payments for Unemployment Insurance (UI), California State Disability Insurance (DI) and Paid Family Leave (PFL) through the issuance of the EDD Debit Card. The lag time between when the payment is authorized and when the payments are received is significantly reduced because Electronic Benefits Payments (EBP) allows immediate access to the funds deposited to the claimant's EDD Debit Card. Claimants have immediate access to the funds and can monitor their account online through the Bank of America website to confirm when funds are available. Claimants also receive the advantage of being able to manage their account, monitor transactions and establish direct deposit transfers through a dedicated website for California EDD claimants established by Bank of America. If the claimant has any questions, he or she can view the account through the website or can contact the Bank of America call center which is available 24 hours a day, 7 days a week for support. This partnership in technology results in faster payments, easier funds management and continuous support for the millions of Californians relying on benefits processed through the EDD. In turn, the EBP effort allows the EDD to provide a 21st century approach to payment processing.</p> <p>EDD Web Cert - The Employment Development Department (EDD) has implemented EDD Web-Cert, a web-based technology that allows most Californians to submit bi-weekly claim forms for Unemployment Insurance (UI) benefits via the EDD website. Once claimants have a valid claim for UI benefits, most claimants can certify online. No more filling out papers and mailing them back to the EDD. Through built in edits, the online form eliminates many common fill-in errors and it processes the responses electronically resulting in faster payment of benefits. In addition, the claimants receive a confirmation number that allows them to check the status of a certification submitted on the EDD website to find out its status reducing the overall volume of calls to the EDD every month. The EDD Web-Cert provides Californians with an easier method to submit bi-weekly to claims forms; is accessible 24 hours a day, 7 days a week; and takes advantage of technologies that allow the EDD to modernize unemployment insurance claims processing.</p>
102	<p>CA Dept of Fish and Game : Marine Region Mobile Web Application</p> <p>The Marine Region Mobile Web Application allows the public access to marine-related information, including Marine Protected Areas MPAs, using internet-enabled mobile devices. MPAs were created pursuant to the Marine Life Protection Act (MLPA), which was designed to better conserve marine resources for their long-term sustainability while also enhancing outdoor recreation and ocean research opportunities along the coast. Using the application, members of the public (anglers, divers and other ocean users) can now find and track their current location using the GPS on a mobile device, locate the closest MPA(s) and determine whether or not the user is currently located within an MPA. Users can also locate any MPA and learn about their specific regulations and boundaries using an interactive map. This tool will be invaluable to marine enthusiasts of all kinds while they are on California's ocean waters or shores and will enhance the ability of Californians to protect our valuable marine ecosystem. Government Technology recently published an article informing the public of the application and explaining how it can be used. In addition the application meets the provisions of the governor's 2010 Strategic Plan to make Marine Region data more accessible and to better serve the public. "We think this site is a thing of genius," said DFG Director Charlton H. Bonham. "This site will help immensely in our outreach efforts regarding the MPAs. And, it was created in-house, without any additional resources provided to our Information Technology Branch. This site is testament to the caliber and commitment of DFG employees."</p>
103	<p>CA Dept of Water Resources : DAM Safety CARS</p> <p>Dam Safety CARS is a comprehensive business solution that includes a Web Application, GIS Functionality and a Mobile Application. The Dam Safety CARS Mobile solution allows for DAM Safety Staff to quickly and accurately collect instrumentation data while out in the field. It leverages GPS capabilities to find instrumentation, but also collects that same information as an audit log to verify where and at what time the inspection of the instrument was conducted. The mobile application also pulls in images of instruments to display while out in the field. Additional capabilities include the capability to use the camera functionality to take pictures of existing instrument conditions, synchronized images and respective data are automatically sent up to the Dam Safety CARS database and available for all users. This mobile application reduces the major activities time for the critical collection of field data by 50% and improves the data integrity of collected data.</p>
104	<p>California State Water Resources Control Board : Creek Watch</p> <p>Creek Watch is an application that enables people to help monitor the health of their local watershed. Whenever passing by a waterway they can spend a few seconds using the Creek Watch application to snap a picture and report how much water and trash is seen. Creek Watch aggregates the data and shares it to help watershed groups and agencies track pollution and manage water resources. A map on the Creek Watch Website displays data that's already been contributed. Data is also accessible in table form. The application is now available in the iTunes App Store.</p>
105	<p>California Technology Agency (CTA)</p> <p>California State Template - Mobile : Accessing California State resources from your iPhone, Android or BlackBerry has never been easier. Adopt the newly redesigned California State mobile-web template and allow automatic mobile device detection and direction to your mobile website to enable convenient access to resources such as traffic information, state parks, hospitals, etc. from any location.</p> <p>California State Template - Tablet : Get fast delivery of highly relevant content and optimal performance on your Tablet when you need it. The California State Template has been enhanced. As part of this enhancement we will be providing more "live" user driven and location aware content to our mobile visitors via the Portal and individual State websites.</p>

Public Sector—Government Mobile Solution Descriptions

106	<p>California Department of Health Care Services : Mobile computing with automated workflow applications The solution demonstrates how the Department of Health care services can remotely connect to the Request for Personnel Action(RPA) application residing on our Business Workflow Automation System intranet web site. The demonstration will utilize an iPad running the Zen Desktop solution through the new Citrix Framework.</p>
107	<p>Marin County : EJUS (Electronic Justice System) - EJUS provides an integrated view into justice information for Marin justice departments as well as other Marin justice partners. The departments include the Sherriff, District Attorney, Probation, and Public Defender. Outside of the County departments, the application is also used by Marin Superior Court, all law enforcement agencies in the county, CHP, San Quentin, DOJ, etc. Marin Justice integration started 20 years ago with our applications on the mainframe. Then over time, it evolved into separate systems specific to the various justice departments. EJUS gives access to all these sources of information in an integrated view and provides appropriate security for data access. EJUS is a search mechanism for criminal data by person, case, address, calendar, DA subpoena, or booking information. It provides case information on DA cases, Court cases, Court minutes, and Probation cases. It is a web application capable of running on mobile devices such as the iPad or iPhone. We've begun this as an exercise to explore the usability of this application running in a mobile format. Gideon (Public Defender Case Management System) - GIDEON is a case management system for the Public Defender of Marin County. GIDEON allows the Public Defender to open and maintain criminal and non-criminal cases represented by their office. GIDEON supports a wide range of functionality. This functionality includes the following: Bulk opening of criminal cases, Quick client reference, Document Template Library, Integration with the County's Imaging System, Case Notes, Declare conflicts from a generated list, Internal Dept Messaging, Workflow Tasks, Court Minutes/Calendar Access, Reports Module, and other modules. It is a Windows .net client server application capable of running on Windows mobile devices such as the Dell tablet. Based on client interest the next step is to determine mobility use cases for this application. DARWIN (District Attorney Records Workflow Information) - DARWIN is a case management system of adult criminal cases for the District Attorney's office. It provides electronic data exchange between the DA with law enforcement and the Courts. It also provides integrated views of Probation and Court data. The primary users of this application are attorneys for its data capture and workflow capabilities such as: importing or entering referred cases, complaint generation, document generation integrated with imaging, probation petitions, attorney assignments, etc. It is a Windows client server application capable of running on Windows mobile devices such as the Dell tablet. COMPASS (County of Marin Property Assessment System) - COMPASS is the County of Marin Property Appraisal Support System. It is a Windows client server application capable of running on Windows mobile devices such as the Dell tablet, and is in the process of testing for use with multiple mobile devices. COMPASS is designed primarily to support query, reporting, and data analysis of data directly related to the real property appraisal functions for the Assessor Recorder department. It also provides workflow functionality that manages appraisal workload. Some of the main features of COMPASS include information about residential and commercial properties, exemptions, mapping, permits, and tax rolls.</p>
108	<p>California Board of Equalization : Mobile Payment Services and Account Maintenance Taxpayers will be able to utilize a generic mobile site, an iPhone App, or an Android app to make payments to the BOE as well as maintain their business and eClient accounts. This hooks directly into the current Web framework. These are being built using PhoneGap (http://phonegap.com/), jQuery Mobile (http://jquerymobile.com/), and jQuery (http://jquery.com/) and will be ready to demo for this forum. We also have an iPhone app that was built over a year ago that allows taxpayers to Find a District Office, Validate an Account number, and Find Sales Tax Rates.</p>
109	<p>City of Fresno Information Services Department : ShapeFresno A GIS based application that allows for 3D modeling and "what if" type scenarios for the City of Fresno area. Application contains various GIS layers including: bike lanes, bus stops, bus routes, high speed rail alignment options, city limits, council districts, downtown neighborhoods, enterprise zones, and zoning. Application allows for users to submit their own models; including adding their own KML and KMZs that they have created. Developers would be able to submit their proposed plans and load into ShapeFresno to get an accurate look and feel of their development. Application utilizes Google earth and Google SketchUp technology. Application was created in-house by City of Fresno staff with open source toolset with no software licensing costs. We will be working with local youth groups interested in technology to partner with Developers assisting them in submitting 3D proposed development plans.</p>
110	<p>The kNOw Youth Media - Fresno : Fresno BusTracker A web based application that allows the Fresno community to report and track incidents on the Fresno bus system. The data collected from this application will inform our City on ways the bus system can improve. Application categorizes incidents and reports them geographically utilizing Google maps. Incidents can be filtered based on beginning and end dates. Application provides alerts via e-mail and RSS feeds. In partnership with the City of Fresno, plans are under way for phase two of the application to make it a mobile app with real-time bus locator and tracking. Application was created as a project for the The kNOw Youth Media, a youth-serving organization whose mission is to equip young people with media skills to tell their stories and the stories of their community.</p>
111	<p>California Technology Assistance Project (CTAP) : Mobile Applications & Devices in Education Schools throughout California are recognizing the need to integrate technology into the curriculum and prepare students for the 21st century workforce. Come check out a few ways mobile applications and devices are being used in our schools.</p>
112	<p>CA Office of Technology Services—OTech OTech Server Based Computing Service (SBCS) - Experience the same full functionality from all your applications whether you're at the office, remote location or on a mobile device. SBCS provides the hosting, management and maintenance of customer applications on centralized server farms located at OTech. Customers can access these centralized applications from any location using two-factor authentication and a web browser. This service offers an enterprise approach to centralized and standardized end-user application management. It also provides customers a cost-effective solution to maintaining a common set of desktop tools. Secure File Transfer - Today's business environment has become extremely fragmented and specialized, with virtually every large organization exchanging sensitive, business critical data. Now, more than ever before, organizations require a secure and reliable data exchange solution. OTech's SFT solution is a statewide shared service which provides a complete, secure, fully regulatory compliant, enterprise integration and consolidation solution for moving files and managing transfers from any Internet-connected client, private IP network or OTech-hosted server to any other server or end user. eLearning Solution / Training Solutions: Learn on any device, anywhere, at anytime. OTech's eLearning solution offers government entities an alternative to costly instructor led training with its web based training solution. Obtain quality education through online courses and resources while maintaining the freedom and flexibility you need in today's ever changing world.</p>

Public Sector—Government Mobile Solution Descriptions

113	<p>California State Parks : OHMVR Injury App The Department of Park and Recreation's Off-Highway Motor Vehicle Recreation (OHMVR) Division currently captures data relating to park visitor injuries using card-based Scantron technology. The "bubble" cards are filled out by State Park Rangers in the field by hand, collected, and then scanned into a database. The current system is time consuming and inefficient and does not collect data on the location of the injury scene. In addition, machine-readable scantron cards are often subject to error. DPR's OHMVR Division is partnering with T-Mobile and Sytech to replace the existing Scantron-based process with a new tablet-based solution. Streamlining this process by using tablet computers will not only be more efficient, but it will also provide OHMVR with the important ability to track data on the location of accidents through the real-time capture of the GPS coordinates of an injury scene.</p>
114	<p>California State Parks Foundation and Everytrail : CalParks Mobile Apps The CalParks mobile apps, available for iPhone and Android, mark an exciting new opportunity for visitors who want to explore California's many parks while also addressing some long-held frustrations with the traditional sources of information about our California State Parks. While there is no shortage of park information available in print or online, it can be difficult for visitors to take that information along with them without cumbersome workarounds such as printing, emailing web pages, and lugging paperwork. In contrast, this new app by the California State Parks Foundation in partnership with California State Parks and EveryTrail offers visitors a detailed, media-rich, interactive, and location-aware experience, complete with Guides to over 45 parks. It is light-weight and always up-to-date with the latest park information.</p>
115	<p>California Department of Transportation (CalTrans) Caltrans Quickmap application displays a map of the user's location with traffic speed, CHP incidents, lane closures, changeable message signs, chain controls and traffic cameras. Users can easily toggle the options they want displayed using a touch menu. The application will remember those preferences. When users touch one of the traffic data icons on the map, an infowindow will open showing a camera image or more detail about the closure, sign, incident or chain control at that location. Maintenance Service Request enables the public to report problems and submit requests for maintenance service on California freeways and highways. The application allows users to indicate the problem type, describe the problem, locate where the problem is on a map and add a camera image of the situation to their report. Users can also track the status of their reports either within the application or by email updates.</p>
116	<p>California Department of Motor Vehicles (CA DMV) : Mobile Applications and Alternative Service Methods Make an appointment: http://www.dmv.ca.gov/foa/welcome.do?localeName=en Appointment Notify: http://www.dmv.ca.gov/pubs/newsrel/newsrel11/2011_12.htm Virtual Hold: http://www.youtube.com/watch?v=VVtFpszVY68, Self Service Terminals: http://www.youtube.com/watch?v=FUssdw3f-k Android Application: http://www.youtube.com/watch?v=qAWTT4TDz1 Facebook page: http://www.facebook.com/CADMV, Twitter page: http://twitter.com/#!/ca_dmv</p>
117	<p>CA Dept of Veterans Affairs : CalVet Mobile App Veterans and their families now have a new smart phone tool to help them connect with their benefits and find services that will help them successfully transition from military to civilian life. The California Department of Veterans Affairs (CalVet) has released mobile applications (apps) for California veterans and their families. These apps provide any-where, any-time access to information about employment, education, housing, health and other benefits and services available to California veterans. The apps, available for both Android and iPhone devices, detail specific veteran benefits, including eligibility, providers, hours of operation, and contact information. Using GPS technology, the apps provide maps and driving directions to the nearest County Veterans Service Office, U.S. Department of Veterans Affairs health facility and clinics, and other facilities and organizations that offer services to veterans. Lastly, these mobile apps are connected to our Veterans database so if Veterans require additional services, they complete the mobile application online form and it's programmatically sent to the targeted business area for action. Main functionality of the app... Browse or search for information about services available to veterans, Find service provider locations near you and their contact information – based on zip code and distance, Find service providers for health, education, employment and housing, Find your local County Veteran Service Offices and their contact information, Register with CalVet for more information about services and benefits. Technology behind the app... The app is available as a native app for both the Apple iOS and Google Android platforms and can be downloaded from their respective stores. The iOS app was built using Apple's Xcode and programmed in Objective-C. The Android app was built using Eclipse and programmed in Java. Using the open source SVN Bridge available on CodePlex, both Xcode and Eclipse are connected to CalVet's Team Foundation Server for source control of the code. All location based data is geo-coded.</p>
118	<p>California Franchise Tax Board : ReadyReturn is a free, direct to government voluntary service in which FTB uses information the state already has to pre-fill a California state tax return. ReadyReturn, which is available to single and head of household taxpayers, allows them to see what their employer reported to the state. Taxpayers can change the pre-filled deductions, credits, income, and make other changes to reflect their tax situation. The taxpayer completes the entire transaction on the FTB website, which has a long-standing history of electronic data security. Live Chat - In March 2011, FTB implemented Live Chat as a new communication channel to better serve our taxpayers. This service uses a live agent to respond to taxpayers in real time via the internet. Taxpayers can click an icon on the FTB website to "chat" with an agent regarding non-confidential filing questions for both Personal Income Tax and Business Entity Tax. During 2011, nearly 72,000 taxpayers were assisted using this new technology. Taxpayer customer survey feedback has been overwhelmingly positive. CalFile is a free, interview-based direct to government online application FTB developed for taxpayers to complete and e-file their California state tax return. CalFile is available to single, head of household, married filing separate and joint income tax filers. The taxpayer completes the entire transaction on the FTB website, which has a long-standing history of electronic data security. More than 6.4 million Californians qualify for CalFile. MyFTB Account provides California taxpayers access to more account information online and additional online self-service tools. In MyFTB Account: Individual taxpayers can view their payment history and account balance and update their contact information. Business taxpayers can view their estimated tax payments and make payments online. Authorized tax representative can view estimated tax payments for business and individual clients and payment history and account balance information for individual clients.</p>
Lobby	<p>California State University Sacramento : University Enterprises, Inc. - Student Works and Jobs Fair Today's student population represents an important segment of tomorrow's work force. A student program can be your most effective means of recruiting and retaining qualified personnel for short term and long-range goals. Through contract, University Enterprises, Inc. is a program designed to meet the needs of government agencies, counties, cities and corporations providing access to student expertise. Experiences gained in the workplace combine with classroom education to create a more effective well rounded employee. University Enterprises, Inc. can help find you the best and the brightest.</p>

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Government Mobility 2012 Advisory Board,
for your time and dedication to this event!

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Amy Tong, Chief Technology Officer, CA Board of Equalization

Ann Barsotti, Chief Information Officer, California Department of Transportation

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Jeff Funk, Chief Information Officer, California Department of Fish and Game

Joseph A. Panora, Director, Enterprise Information Services, CA Department of Corrections and Rehabilitation (CDCR)

Joseph Sogge, Director, Entisys Solutions

Keith Tresh, Director and California Information Security Officer, CA Office of Information Security / CTA

Leslie Ross, Enterprise Account Executive, Trend Micro

Robert Casserly, VP of Enterprise Development, Code 42 Software

Robert Meza, California Technology Agency (CTA)

Sergio Gutierrez, Agency Information Officer, CalEPA

Tim Garza, Agency Information Officer, California Natural Resources Agency

Tim Taylor, Manager, CalPERS

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